

Advertise Here
Front Page Earlug
\$105 + HST per/wk
Size: 1.6" x 2"
\$336 + HST per/mth



Advertise Here
Front Page Earlug
\$105 + HST per/wk
Size: 1.6" x 2"
\$3276 + HST per/yr

2023 Advertising Rates

Quarter Page Colour — \$450 + HST
Quarter Page B & W — \$360 + HST
Size: 5" x 7.5" Vertical Style
Or 6.8" x 6" Horizontal Style

1/8 Page Colour — \$225 + HST
1/8 Page B & W — \$180 + HST
Size: 3.3" x 6" Vertical Style
Or 5" x 4" Horizontal Style

• **1/12 Page Colour** \$170 + HST
• **1/12 Page B & W** \$135 + HST
Size: 3.3" x 4"

• **Business Card Ad Colour** \$99 + HST
• **Business Card B & W** \$75 + HST
Size: 3.3" x 2"

Column Inch Rate: \$16.95
Agate Line Rate: \$1.21

Our most popular sizes 1 time rates (Black & White)

2 column x 2 inch	\$75.00 + tax = \$86.25
2 column x 3 inch	\$102.00 + tax = \$117.30
2 column x 4 inch	\$135.00 + tax = \$155.25
2 column x 5 inch	\$170.00 + tax = \$195.50

Word Ad 35 words	\$10.00 + tax = \$11.50
Boxed Word Ad 35 words	\$12.00 + tax = \$13.80

27¢ per word after 35 words

*Ask about our Special Sections Features
They're a great way to show that your business or
organization supports its local community!*

Half Page Colour — \$999 + HST Size: 10.25" x 8"
Half Page B & W — \$815 + HST

Full Page Colour — \$1900 + HST Size: 10.25" x 16"
Full Page B & W — \$1627 + HST

4 **Enjoy**
Pack
Savings

Save 20% by
booking 4 ads, any sizes
Pre-payment required

Four 2 column x 2" ads
\$240 + HST = \$276

Four 2 column x 3" ads
\$326.40 + HST = \$375.36

**Deadline: Noon Wednesdays for
Publication on Fridays**
12,000 copies per week
*Special Discounts available for
long term bookings*

Call 834-2169
E-mail: sales@theshoreline.ca

The Shoreline is Newfoundland's highest
circulation newspaper. It is distributed at
more than 175 high profile retail locations
with less than a 1% return rate most weeks.
It is the newspaper of record for most of the
principal towns on the Avalon Peninsula.

Advertise Here — Size: 10.25" x 2.25"

Front Page Colour Banner — \$750 + HST per week \$2400 + HST per month \$5400 + HST per 3 months \$20800 + HST per year
Inside Page Colour Banner — \$286 + HST per week \$915 + HST per month \$2402 + HST per 3 months \$8923 + HST per year
Inside Page Black & White Banner — \$229 + HST per week \$733 + HST per month \$1923 + HST per 3 months \$7145 + HST per year